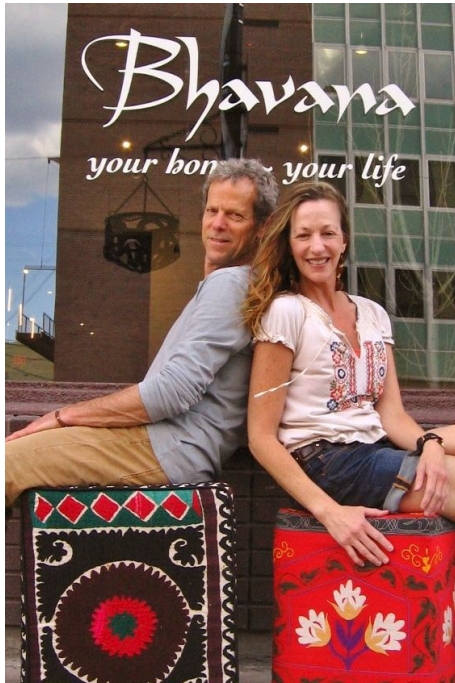


Bhavana

Your Home - Your Life.

Bhavana is a beautifully-designed urban-bohemian home store in the heart of downtown Missoula that offers unique, one-of-a-kind artisan products from around the world.



Background:

Partners Tom Petersen and Kim Richardson wanted to start a different sort of business in the heart of downtown Missoula. Something that was unique to the area, offering one-of-a-kind items in a “feel-good” space. Kim and Tom wanted to showcase merchandise that has history, a story, beauty and a whole lot of color.

Assistance:

Kim and Tom wrote a business plan and mapped out some financial projections and then sought SBDC assistance to get feedback on the plan. Amita Patel-Greer, SBDC Director at Montana Community Development Corporation in Missoula, reviewed Kim and Tom’s business plan and helped them to navigate the request for financing from the bank.

Impact:

With the help of the SBDC, Kim and Tom were able to take their perfected business plan and financial projections to the bank and were able to successfully obtain the financing needed for their project. Bhavana had their grand opening in downtown Missoula in May 2013. They transformed the space they had chosen for their storefront using all reclaimed materials. Bhavana offers a wide array of unique and beautiful housewares from artisans around the world. One of their main suppliers travels to India, Uzbekistan and Morocco to purchase colorful fabrics, which are then transformed into the one-of-a-kind pillows, bolsters, silk scarves, summer throws, ottomans, furniture, cubes, poufs and more - exotic items, made in the U.S.A.



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